

FAX# 703 528 7880 OCT8/12 18.53
HARRIS REPORT FROM REP
CHANGES *** WFTV-TV ***

DATE OCT8/12 18.53

FR JULIE SEE 30-35
OKD M1-3
TTLS RTS
PLS CFM, THX 10/8

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101

AGENCY EST# = 2002

4 S 1210A-105A

30

\$340.00

10/9

10/12

TU-E

PROGRAM : JIMMY KIMMEL LIVE
CON COM1: JIMMY KIMMEL LIVE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	A		1205A-105A	30		\$340.00	10/9	10/11	2		TU-TH	2
PROGRAM : KIMMEL ORD COM1: TP KIMMEL THIS IS A MAKE-GOOD FOR OCT9 ON LINE-4 FOR 2 SPOTS/WK												
26	S		1000P-1100P	30		\$5,250.00	10/9	10/9	0		TUE	0
PROGRAM : BODY OF PROOF CON COM1: BODY OF PROOF												
31	A		1000P-1100P	30		\$5,250.00	10/9	10/9	0		TUE	0
PROGRAM : PRIVATE PRACTICE ORD COM1: PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT9 ON LINE-26 FOR 1 SPOT/WK												
32	A		1000P-1100P	30		\$3,500.00	10/12	10/12	1		FRI	1
PROGRAM : 20/20 ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT9 ON LINE-31 FOR 1 SPOT/WK												
33	A		530A-600A	30		\$925.00	10/10	10/10	1		WED	1
PROGRAM : NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 32-35												
34	A		500A-530A	30		\$625.00	10/10	10/10	1		WED	1
PROGRAM : NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 32-35												
35	A		1200M-100A	30		\$200.00	10/14	10/14	1		SUN	1
PROGRAM : NUMBERS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 32-35												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#4				MISSED: TU-F/1210A-105A		OCT9(2/WK)		30S	\$340.00
							OFFER: TU-TH/1205A-105A		OCT9(2/WK)		30S	\$340.00
							CMT: TP KIMMEL					
M2	OK'D		BUY#26				MISSED: TUE/1000P-1100P		OCT9		30S	\$5,250.00
							OFFER: TUE/1000P-1100P		OCT9		30S	\$5,250.00
							CMT: PRGM CHANGE					
											(OCT8/12)	
											PLS ADVISE.	

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#31	MISSED: TUE/1000P-1100P				OCT9		30S	\$5,250.00	(OCT8/12)	
			OFFER: FRI/1000P-1100P				OCT12		30S	\$3,500.00	PLS ADVISE.	
			& WED/530A-600A				OCT10		30S	\$925.00		
			& WED/500A-530A				OCT10		30S	\$625.00		
			& SUN/1200M-100A				OCT14		30S	\$200.00		

CMT: WE CAN OFFER

OCT/12 109370.00 CONTRACT TOTAL 109370.00 TOTAL SPOTS 65

MARKET TOTALS \$266,756 WFTV 41% WKMG 21% WESH 19% WOFL 16% WKCF 1% WRBW 2% CABL 0% WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE